



## Pagani Hong Kong

G/F, Cheung Tak Industrial Building, 30 Wong Chuk Hang Rd, H.K.

### Press Release (English)

#### **Pagani reveals its new official service centre in Hong Kong**

Pagani, the legendary Italian ultra-luxury sports car manufacturer, renowned for its ingenious handcrafted and ultra-luxury individual customization, and has always been the favourite of elite car owners. In order to serve more clients and provide more professional services, Pagani revealed its brand new Pagani Hong Kong Service Centre on 14<sup>th</sup> November, 2016.

During the jubilant opening ceremony, Mr. Francesco Zappacosta, Managing Director of Pagani Worldwide, and Mrs. Emma Liang, COO of Pagani China introduced the advanced equipment and exquisite car parts to Pagani VIPs and guests. In his opening speech, Mr. Zappacosta described every Pagani car as an impeccable art piece, thus providing excellent outstanding maintenance & servicing to every car is ultimately Pagani's top priority. With world-class equipment and an experienced team of experienced professionals in car maintenance, servicing and body shop repairs Pagani aims to serve car owners from Hong Kong and nearby regions with an outstanding level of customer satisfaction.

Mrs. Emma Liang was excited about the opening of Hong Kong service centre as the milestone of Pagani's development in the Greater China Region. "Pagani has always taken Greater China Region, especially Hong Kong very seriously. Hong Kong, with its excellent car culture and geographical value, is ultimately Pagani's target market," said Mrs. Liang. Together with the newly opened Taiwan centre, the Pagani Greater China service network has accomplished levels of service second to none in the region.

Located in Wong Chuk Hang, the new centre is equipped with new body paint room and car maintenance, workshop equipment of the highest quality to meet the technological needs for the modern ultra supercars. Apart from hardware advancement, Pagani is proud to provide "Flying doctor" service to Pagani owners who cannot transport their cars to the service centre. By sending top technicians to the clients' town or region, Pagani takes care of every Pagani lover regardless of their location. Pagani is determined to reach a new heights outstanding hardware, technology and service quality.



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Pagani Hong Kong does not only serve the city with the largest number of Pagani supercars in the world, but also strategically placed at the hub of Asia to serve the surrounding countries as a service team dispatching station. Pagani's recent development in Asia demonstrates the company's confidence in Asian market and proves its strategic importance in the global automobile market.

The Pagani Hong Kong Centre is located at *G/F, Cheung Tak Industrial Building, 30 Wong Chuk Hang Rd, H.K.*



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### Press Release (Chinese)

#### 意大利超跑名牌帕加尼 全新香港中心隆重揭幕

意大利傳奇的超跑製造商帕加尼 - 以其巧妙手造零件糅合特別研製的碳纖維物料，打造出享譽盛名的高貴跑車，深得社會名流愛戴。為提供更優質貼心的駕駛體驗，帕加尼悉心打造的全新香港服務中心已經啟用，並於 2016 年 11 月 14 日舉辦揭幕儀式，招待各大車主及貴賓同賀。

帕加尼全球董事 Mr. Francesco Zappacosta 及帕加尼大中華區 COO Mrs. Emma Liang，當天親臨主持隆重的揭幕典禮，並向賓客及媒體介紹新展覽廳內的先進設備。Mr. Francesco Zappacosta 致辭時表示，帕加尼每款跑車均是獨具匠心的藝術品。因此全面的售後服務更是不可或缺。新服務中心的設備及團隊均屬頂級，務求將最先進的技術及嶄新的體驗帶給所有香港及鄰近地區的車主。

Mrs. Emma Liang 提及帕加尼大中華區的發展時表示，帕加尼非常重視大中華區市場，尤其是有國際之都美譽的香港，擁有地利和文化優勢，有助凝聚超跑愛好者。隨著帕加尼香港及台灣於 11 月相繼開幕，標誌著帕加尼在大中華區的服務網絡已完整呈現，冀於不久將來奠定區內最受歡迎超跑品牌之一的地位。

全新服務中心位於黃竹坑，增設多個型號的舉升機、帕加尼專屬工具箱櫃和工具台、高規格車身噴漆機房等頂級維修器材。除設備上躍進，帕加尼更貼心地提供「飛行技師」服務，針對無法運到帕加尼中心的車子，帕加尼的「飛行技師」將飛往客人所在的城市，為車子進行保養和維修，務求在硬件、技術支援、售後服務均臻完美。

帕加尼香港不僅為帕加尼超跑數量最多的城市服務，作為亞洲樞紐，亦為周邊國家地區服務，成為服務團隊中轉站。帕加尼最近在亞洲的發展，表明了公司對亞洲市場的信心，亦證明了其在全球汽車市場的重要性。

帕加尼香港中心地址：香港黃竹坑道30號長德工業大廈地下。